

Board of Trustees
BUSINESS MEETING MINUTES
Friday, June 10, 2022

Call to Order@ 10:07 a.m. (Jeff Keller, Chair)

- Use technology to reach alumni when appropriate; distinguish between technology or “touch” as the best mechanism
 - Use software to track giving
 - Allows for the identification of gaps in donor profiles increase the diversity of the donor pool
- Write cases for support (1pg to describe programs in need of funding; e.g., Stroud Scholars program)
- Hire major gift officers in 2 regions
- Hire an additional researcher (for a total of 2)
- Explore using videos to solicit cause/program-specific donations from young alumni who are used to digital fundraising
- Increase communications about the importance of giving throughout the undergraduate experience, rather than just when it’s time for the senior gift

III. General Updates

- Inauguration planning is underway with events from 8/25-8/29.
 - Trustees will receive a detailed agenda by mid-July.
BoTs are invited to in the installation ceremony on 8/29 wearing regalia. Please feel free to let Lori H. know if you intend to participate in the processional.
- South Hall naming
 - The goal is to have a permanent name by June 2023
Will be aligned with philanthropic goals
Could be a name or a reflection of our values via a concept (e.g., Peace hall)
 - There will be a process to solicit input from campus constituencies
- Fine Arts Center
 - Pam Shockley, Mike Edmonds, and President Richardson hosted an FAC retreat on 6/3/22
 - Resolution to eliminate existing advisory board and perhaps turn them into an Arts Council
 - There is consensus and optimism between the advisory board and CC leadership for a clean slate and fresh start

IV. Committee Reports

- A) Executive committee
 - Ombuds Paul Kuerbis is retiring after 7 years in the role. The search for a new Ombuds who will also serve students was posted on 6/7 and will close on 6/28
- B) Investment committee
 - Approval of the investment policy statement is deferred until November 2022
 - Current global turmoil difficult/unpredictable markets Partners Capital is restructuring our portfolio
 - Partners had 3 CC interns this year
 - The committee continues to explore ESG investing
- C) Budget and Finance committee
 - (Page 197 of the board book in Board Effect contains the CFO/COO report)

